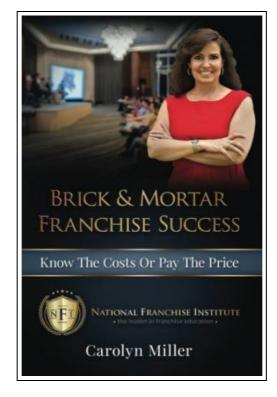
# Brick Mortar Franchise Success: Know the Costs or Pay the Price (Paperback)



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## Reviews

The book is great and fantastic. It is writter in straightforward words and phrases rather than difficult to understand. You wont really feel monotony at at any time of your respective time (that's what catalogues are for regarding should you question me). (Payton Miller)

## BRICK MORTAR FRANCHISE SUCCESS: KNOW THE COSTS OR PAY THE PRICE (PAPERBACK)



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Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*\*. Franchising is the fastest-growing method of conducting business in the world. Why? Because it works! But don t be fooled - success isn t guaranteed. Over the course of a few decades in development, I ve seen millions of dollars wasted on fixing problems that, in many instances, could have been avoided altogether. Like most business owners, your primary goal is to operate a successful business. You can t actually do that until your location opens. While you may know a little bit about a lot of things, the devil is in the details. When you don t know what you don t know, especially when it comes to leasing space and building new locations, you could be in for a long, rough ride. The reality of how much you don t know (and what can happen next!) can be all-consuming. Enthusiasm, persistence, and dogged determination won t be enough to save you. Do not, Do Not, Do NoT sign a lease without reading this book! Once a lease is executed, you are officially a business owner - even if your new location never actually opens! A lot of professionals with years of business experience assure themselves that there isn t any part of the building process that they either don t know or can t figure out. What they don t take into account is the additional time that ticks away while they learn the ropes - and make costly mistakes in the process. No matter how much business experience and success you have had in past roles, if you are not well versed in all that is involved in getting your new location open, failure will find you! Building...



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