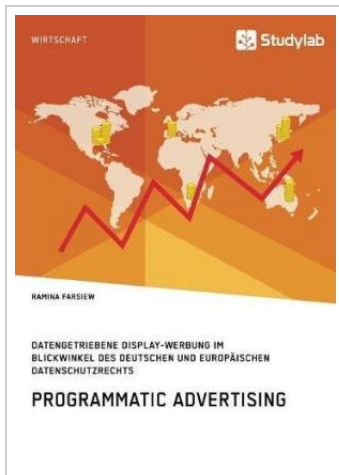




Programmatic Advertising. Datengetriebene Display-Werbung im Blickwinkel des deutschen und europäischen Datenschutzrechts

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