



Quantum Creativity: Think Quantum, Be Creative

By Amit Goswami

Hay House UK Ltd. Paperback. Book Condition: new. BRAND NEW, Quantum Creativity: Think Quantum, Be Creative, Amit Goswami, In Quantum Creativity, Amit Goswami, PhD, physicist and author of The Self-Aware Universe, explores human creativity through the unique lens of quantum physics, offering readers a new way to nurture and enhance their own creativity - the ultimate source of joy and fulfillment. In this exciting work, Goswami poses questions that probe the wellspring of creation that exists in each of us. What is creativity? Can anyone be creative? What kinds of creativity are there? Goswami fixes on this mercurial subject with the eye of a scientist. Combining the art of creativity with the objectivity of science, he lays out a guidebook for understanding the power of the mind to access creativity in a whole new way. According to quantum physics, reality occurs on two levels: possibility and actuality. Goswami uses this same duality to explore what he calls 'quantum thinking', which focuses on two levels of thinking - the conscious mind of actuality and the unconscious mind of possibility. He then teaches readers how to harness this innate ability in order to live more creatively.

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