



Grow Your Handmade Business: How to Envision, Develop, and Sustain a Successful Creative Business (Paperback)

By Kari Chapin

Storey Publishing LLC, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book. This is a complete guide for the creative hobbyist who wants to take the next step and quit his or her day job to make a living from a creative passion. Part coaching handbook, part practical nuts-and-bolts guidebook to developing a business plan that will work and be sustainable. Kari Chapin has spent the past 15 years working in marketing, publicity, and community relations and as a buyer, crafter, and stylist. She is the author of The Handmade Marketplace and offers a popular line of e-courses.



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