



Making Entrepreneurs: Lessons From A Lifetime

By Chandra Mohan

2013. Hardcover. Book Condition: New. 284 This book was prompted by the double-digit inflationary spiral of last four years whose control has defied every conventional economic measure. Reasons are also crystal clear: Trillions of rupees being spent on budget-supported social programmes to arrest the growing disparity between English-speaking Urban-India and the vast majority living in Rural-Bharat, which our economy cannot support. At the same time, we were also churning out 1 million Engineering B.Techs & half a million MBAs annually deep in the interior of rural India. More than 80% of them end an expensive education without a job, with their parents deep in debt. Could we not groom some of them selectively to become Entrepreneurs and job-creators rather than job-seekers? Can't we harness their talent to setting-up technology-led Manufacturing Industry in their neighborhood. Such enterprises would not only create productive life-long employment in rural India, but obviate the need for social doles which only breed corruption, laziness and beggars. It is only an issue of establishing the right eco-system. Author has coupled his 40 years of direct and indirect experience in promoting thousands of young Techno-entrepreneurs in diverse fields with his recent involvement in Higher Technical Education and effort to...



[READ ONLINE](#)
[9 MB]

Reviews

This written publication is wonderful. It really is loaded with knowledge and wisdom You will not really feel monotony at at any time of your time (that's what catalogues are for relating to if you ask me).

-- Desmond Becker

Absolutely essential go through publication. I am quite late in start reading this one, but better then never. You will not feel monotony at at any time of the time (that's what catalogues are for regarding if you ask me).

-- Ambrose Thompson II