



## Up from Wall Street: The Responsible Investment Alternative

By Thomas Croft

Cosimo, United States, 2009. Paperback. Book Condition: New. 224 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.In 2008 we watched as trillions of dollars vanished before our eyes, enveloped in the crash and burn of Wall Street's bottom line. As working Americans and retirees awoke from the aftermath, we're searching for answers and alternatives to the reckless loans and dicey short-term bets that ravaged our savings and retirement assets. Up From Wall Street: The Responsible Investment Alternative makes the case that there are strategic and socially responsible investment paths that have the capacity to rebuild our economy and infrastructure, reinvigorate our cities, and create the highly-anticipated green jobs of the future. Through real-life stories and case studies, Thomas Croft illustrates how the responsible investment of savings assets, pensions, insurance funds, and other trusts can generate positive social, economic, and environmental benefits - along with financial returns. Included in the book is A Field Guide to Responsible Capital, which contains descriptions of investment funds that are together managing over \$30 billion and provides a detailed analysis of some of the firms and projects in which they invest. Anyone with an interest in making...



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