



## Faceconomics. Like It!: Face the New World Market

By Aldous Mina

AUTHORHOUSE, United States, 2012. Paperback. Book Condition: New. 213 x 140 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Face the new world of modern macroeconomics, in a thought-provoking and sincere interpretation of the globalization of markets in an easy-to-read, real life application of how the social media platform is changing economic development worldwide. Today macroeconomics is being approached by international business professionals, economists, and corporate multinational decision makers through social media, emerging markets and the demographics in various countries worldwide. The new normal in international business consists of new opportunities in markets that are rapidly growing and engaging the developed world through technology and social media. Emerging and frontier markets are becoming more attractive in cultivating the next generation of labor force and scholars in order to participate in economic advancement and multinational market entry worldwide. Advanced economies are taking notice of building economic capacity through social media. They are also actively participating in the creation of new, innovative approaches to market entry. Alas, the world has truly become global---entertainment, education, cultural exploration, language, and marketing. Faceconomics presents an avenue to be explored in the twenty-first century. It reflects how economies of scale can...



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