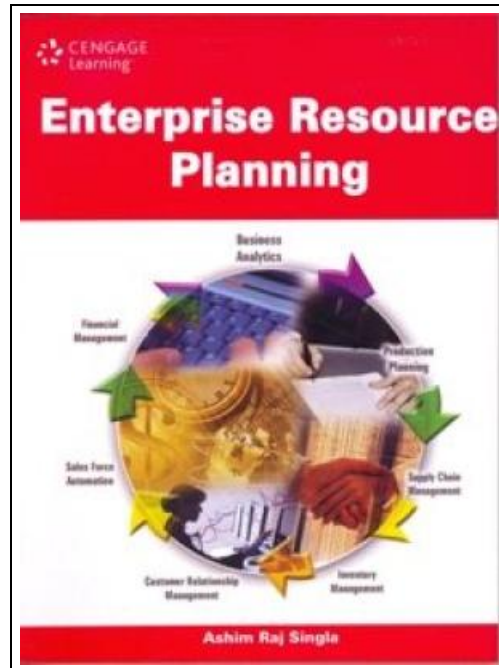


Enterprise Resource Planning



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Reviews

This ebook is very gripping and fascinating. Sure, it is engage in, nevertheless an amazing and interesting literature. It is extremely difficult to leave it before concluding, once you begin to read the book.

(Ms. Ora Buckridge)

ENTERPRISE RESOURCE PLANNING



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Cengage Learning India, 2009. Softcover. Book Condition: New. First edition. This textbook can be used by management and IT students, at both undergraduate and postgraduate levels, pursuing a course in ERP, enterprise applications system within MIS, and production and operations management. It will also be useful for teaching ERP application modules in SAP, Oracle EBS, and other ERP packages to IT professionals and functional consultants. The book is designed to give students a complete understanding about the role of ERP systems not only as a generic information system but also as a strategic information system. It comprehensively explains the role of extended ERP applications such as supply chain management (SCM), customer relationship management, and business intelligence. The book helps in building an effective value chain by explaining the role of applications such as data warehousing and data mining. Further, it will help students and ERP consultants in developing skills and knowledge needed to successfully plan, design, and implement ERP systems. The book explains the post ERP implementation issues such as stabilization and maintenance of ERP systems, the role of Enterprise Application Integration (EAI) tools and Service Oriented Architecture (SOA). The book includes several real life cases such as SAP and ONGC, Mahindra and Mahindra and mySAP implementation and examples to strengthen the theoretical model and practices in ERP implementation. Problems and application based exercises given at the end of the book can be solved to develop various capabilities in ERP systems. Contents: 1. Enterprise Resource Planning: An Introduction 2. ERP Market and Vendors 3. Extended ERP Services 4. Business Process Reengineering and Enterprise Resource Planning 5. Planning for ERP 6. Implementation of ERP 7. Managing ERP Projects 8. ERP: Going Live and Post-Implementation 9. Expanding ERP Boundaries Printed Pages: 558.



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