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Open University Press. Paperback. Book Condition: new. BRAND NEW, Movie Business Book (3rd Revised edition), Jason E. Squire, Drawing on the knowledge of a full spectrum of industry experts including producers, independent filmmakers, managers and financiers, the third international edition of "The Movie Business Book" offers a comprehensive, authoritative overview of the film industry. It features a preface written especially for the international edition, which contextualizes this definitive, state-of-the-art sourcebook for readers in the expanding global entertainment business. A must-read..

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