



Strategic Decision Mastery: How to Build an Effective Decision Culture in Any Organization (Paperback)

By MR a Brent Pulsipher

Createspace Independent Publishing Platform, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.This book is not about how to make strategic decisions. What it is about is how to more effectively establish a decision-making hierarchy and culture that will ensure the most effective execution of strategy. It does not matter whether the enterprise is a business, an institution or a governmental entity. The book is focused on principles of decision-making, practical ways to implement a decision-making culture, how to imbibe the right concepts into day-to-day processes to ensure the right results, and finally, how to effectively communicate the accomplishment of goals and objectives within the context of strategy. The author suggests that -management is the art of creating a predictable result by making valid assumptions, based on old information, about random factors and future events, while depending on people.- The most successful way to do this is by establishing valid objectives, setting realistic strategies for their accomplishment, and then defining compatible actions that will ensure success at every level of the organization. Such compatible actions must include appropriate action strategies, realistic process goals and meaningful process measures. The ultimate objective is to...



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