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TWEETSMART: 25 TWITTER PROJECTS TO HELP YOU BUILD YOUR COMMUNITY



O'Reilly Media, Inc, USA. Paperback. Book Condition: new. BRAND NEW, #tweetsmart: 25 Twitter Projects to Help You Build Your Community, J. S. McDougall, "OK. I've got my Twitter account - now what can I do with it?" Sound familiar? #engage provides the answer with 25 creative projects to help your business, cause, or organization grow. But this isn't just another social media marketing book - it's the anti-marketing how-to community-engagement book. Twitter is not a marketing channel (and should never...

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- Authored by J. S. McDougall
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