



## Demystified: The Business Owners Roadmap to More Customers, Clients and Patients Online.

By Markus K Loving

Thunder River Productions. Paperback. Condition: New. 118 pages. Dimensions: 9.0in. x 6.0in. x 0.3in. The business climate has changed dramatically in the last 10 years. Demystified takes the mystery out of online marketing for business owners, entrepreneurs, dentists, doctors, lawyers and so much more. It levels the playing field and if applied will dramatically increase the ROI you're generating from acquiring business online. Your Customers, Clients and Patients Are Looking For You Online. Can they find you even if they don't know your name? There are over 4 BILLION Local Searches done every month (and growing 50 every year) and 82% of buyers search online first, vs. using the yellow pages or other print methods. If your business isn't showing up all over the first page of Google, Bing and Yahoo, you are leaving money on the table that could and should be yours, with your competition getting the lion's share of your business. Here's How People Search: 1 ranked site gets 56% of the clicks, 2 ranked site gets 13.5%, 3 ranked site gets 10% of the clicks, 83% of people first search online before making a local product or services purchase. 98% of searchers choose...



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