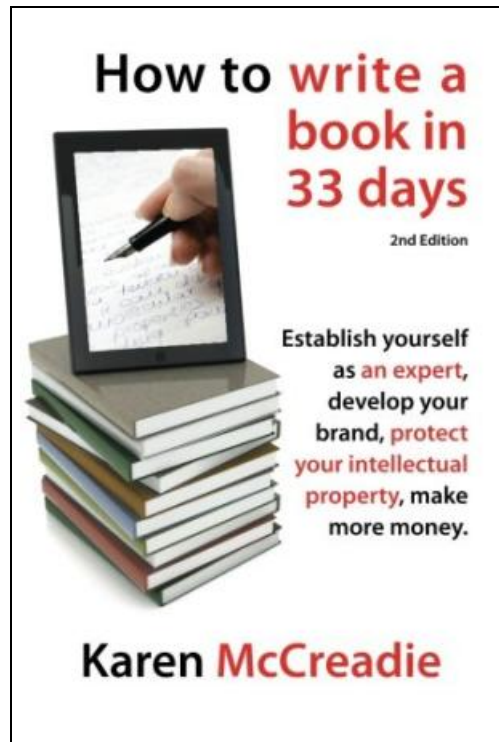


How to Write a Book in 33 Days (Paperback)



Filesize: 5.46 MB

Reviews

*Basically no words to clarify. Of course, it is perform, still an amazing and interesting literature. Its been printed in an exceptionally basic way which is only soon after i finished reading through this ebook where actually altered me, change the way i really believe.
(Newton Runolfsson)*

HOW TO WRITE A BOOK IN 33 DAYS (PAPERBACK)



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BookPod, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Writing a book is not a guaranteed fast track to vast royalty windfalls and bestseller fame and fortune. Nor is it an ego trip to be put off until retirement. Writing a high quality, content-rich, non-fiction business book to showcase your expertise and promote your brand is the smartest and most cost-effective marketing and business development decision you ll ever make. In 2006 and Wellesley Hills Group published a report called The Business Impact of Writing a Book. Of the business book authors surveyed: 94 percent reported that their book improved their brand. 95 percent reported that their book generated more speaking engagements. 96 percent reported that their book generated more clients. 94 percent reported that their book generated more leads. 87 percent reported that their book allowed them to charge higher fees. 87 percent reported that their book allowed them to generate a more desirable client base. 76 percent reported that their book allowed them to close more deals. The overwhelming outcome of this research was, Assuming you have something worthwhile to say in a book, write one! How to Write a Book in 33 Days will explore the numerous benefits of becoming an author and take you through a systematic process to help you travel from an idea on a blank screen to a finished manuscript faster than you ever dreamed possible. It will also walk you through the various publishing options available to you and explore the pros and cons of each. About the Author: Karen McCreddie is a professional author and ghostwriter. She has written over 35 books, including several international bestsellers. Karen has been commissioned to write for mainstream publishers, including John Wiley Sons, Marshall Cavendish and Infinite...



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