



Simple and Usable Web, Mobile, and Interaction Design (Paperback)

By Giles Colborne

Pearson Education (US), United States, 2018. Paperback. Condition: New. 2nd edition. Language: English . Brand New Book. In a chaotic world, we all crave simplicity. We don't want to waste time reconfiguring smartphones, fumbling over digital printers, or plodding through online forms while deadlines bear down on us. We want technology that works. Yet the harder we try to create simple user experiences, the more we tie ourselves up in knots. We're undermined by demands to cram in more features, or lured into approaches that turn out to be more complex than ever. The solution is to master the discipline of simplicity. This book shows you how -- with humor, powerful examples, practical advice, and up-to-date case studies. You'll learn how to strip away complexity by organizing, removing, hiding, and displacing -- creating focused, elegant user experiences that people will love. Simple and Usable Web, Mobile, and Interaction Design, Second Edition is unique: it contains simple, practical advice, presented elegantly, in a one-page at a time format that's both enjoyable and inspiring. This edition has been extensively updated to reflect new technologies and best practices, and to serve the needs of everyone who understands the value...



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