



## Collective Intelligence (Paperback)

By Satnam Alag

Manning Publications, United States, 2008. Paperback. Condition: New. Language: English . Brand New Book. **HIGHLIGHT**Collective Intelligence in Action is a hands-on guide for Java developers implementingCollective Intelligence in real, high-use web applications.**DESCRIPTION**Collective Intelligence in Action is a hands-on guidebook for Java developersimplementing collective intelligence concepts. This book teaches vital data gatheringand mining techniques like analyzing trends, discovering relationships,and making predictions using Java-based examples. Readers learn to collect,analyze, and benefit from the massive quantities of user information generatedby Web 2.0 applications.Following a running example, readers harvest and use information from blogs,tags, and other sources. They then learn to develop software that can embed intheir own applications. The code examples are immediately reusable and give theJava developer a working collective intelligence toolkit.Because a smart developer knows there's no reason to reinvent the wheel, thebook uses public APIs and open-source toolkits including search using Lucene,web-crawling using Nutch, machine learning using WEKA, and the Java DataMining (JDM) standard. Readers also learn from case studies that includeAmazon, Google News, and Netflix**KEY SELLING POINTS**• Implement Collective Intelligence in real, high-use Java applications.• Add high-value features to your websites, like recommendations and usernetworking.• Build a Collective Intelligence toolkit.• Get immediately reusable code.• Learn to use with...



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