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THE STEP BY STEP GUIDE TO TWITTER FOR BUSINESS



Createspace, United States, 2010. Paperback. Book Condition: New. 235 x 190 mm. Language: English . Brand New Book ***** Print on Demand *****.What do top brands like Zappos(tm), Coca Cola(tm), Dunkin Donuts(tm), Starbucks(tm), Walmart(tm), General Electric(tm), Ford(tm), ATT(tm), Home Depot(tm) and other Fortune 500 companies now that you don t? They know that Twitter is a powerful social media tool for speaking directly to customers and potential customers about products, services, ideas and brand reputation. But Twitter isn t just...

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- Authored by Kathryn Rose
- Released at 2010



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