



## Management Fundamentals: Concepts, Applications and Skill Development (Fifth Edition)

By Robert N. Lussier

South Western/Cengage Learning India, 2012. Softcover. Condition: New. 5th or later edition. Using a three-pronged approach of concepts, applications, and skill development, MANAGEMENT FUNDAMENTALS: CONCEPTS, APPLICATIONS, SKILL DEVELOPMENT, gives students a solid foundation of management concepts and skills they can use in the workplace. Through a variety of thought-provoking applications, Lussier challenges students to think critically and apply concepts to their own experiences. Proven skill-building exercises, behavioural models, self-assessments, and group exercises throughout the text help students realize their managerial potential. The 14-chapter format is comprehensive enough for a one-term course, yet flexible enough to allow for additional readings, activities, or discussions. Contents: Part I: THE GLOBAL MANAGEMENT ENVIRONMENT. 1. Management and Entrepreneurship. Appendix A: A Brief History of Management. 2. The Global Environment: Culture, Ethics, Social Responsibility, and Sustainability. Part II. PLANNING. 3. Creative Problem Solving and Decision Making. 4. Strategic and Operational Planning. Appendix B: Time Management. Part III. ORGANIZING. 5. Organizing and Delegating Work. 6. Managing Change: Innovation and Diversity. 7. Human Resources Management. Appendix C: Career Management and Networking. Part IV: LEADING. 8. Organizational Behavior: Power, Politics, Conflict, and Stress. 9. Leading with Influence. 10. Communicating and Information Technology. Appendix D: Written Communication. 11. Motivating for...



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