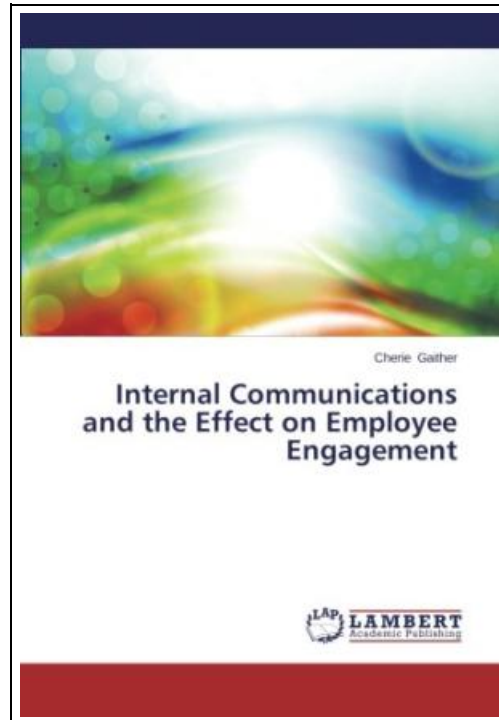


Internal Communications and the Effect on Employee Engagement



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Reviews

Thorough information! Its such a good study. Sure, it is perform, still an amazing and interesting literature. Once you begin to read the book, it is extremely difficult to leave it before concluding.
(Evie Emmerich)

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LAP Lambert Academic Publishing Jan 2015, 2015. Taschenbuch. Condition: Neu. Neuware - Communication gaps can be devastating for any business in today's competitive and fast paced environment. In the hospital setting, it can literally be a matter of life or death. The purpose of the project was to develop and evaluate the effect of three evidence-based internal communication practices on employee engagement for pediatric hospital in Louisville, KY. This was the first known systematic investigation of communication strategies in a hospital setting. The evidence based practices include: Interactive Employee Forums, Wednesday Weekly newsletter and a Communication Portal page. After one year of this practice change, the following questions were asked and evaluated: Will internal communication practices have a significant impact on this hospital employee engagement As compared to peer institutions within this multi-hospital organization, will this pediatric hospital have a greater increase in mean engagement scores, as a result of these practices The result were not statistically significant, however some ceiling effect was observed. The pediatric hospital did increase percentage of engaged by 3%, the highest improvement of all five hospitals within the system. 52 pp. Englisch.



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