



Strategic Thinking and the New Science: Planning in the Midst of Chaos Complexity and Chan (Paperback)

By T. Irene Sanders

SIMON SCHUSTER, United States, 2010. Paperback. Condition: New. Language: English . This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. The future is happening today, and the most successful organizations will be those that understand the dynamics of the big picture in which their decisions are being made. This book describes how to understand and influence that picture. Irene Sanders pioneered the application of chaos theory and complexity to strategic thinking -- the most essential skill in today s fast-paced business environment. Now, in this straightforward, easy-to-read book, she shows how the most up-to-date strategic thinking is done, and how you can begin using it in your enterprise.Sanders original and practical approach moves far beyond traditional forecasting, futuring and scenario-building. The new science of chaos and complexity has shown scientists and business professionals alike the importance of looking at the world as a whole system, rather than as a collection of deterministic principles. Consequently, the human mind -- through the integration of intuition and intellect -- is now recognized as the only information processor capable of understanding the level of complexity in today s global business...



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