



NLP: The New Technology of Achievement (Paperback)

By Steve Andreas, Charles Faulkner

Hodder Stoughton General Division, United Kingdom, 1996. Paperback. Condition: New. Language: English . Brand New Book. Neuro-linguistic programming (NLP) is a revolutionary approach to human communication and development based on the discovery that by changing how you think, you can transform what you think. It helps you to modify your thought and behavioural patterns to suit your projected goals. NLP literally re-programs your mind and your life - for faster learning, better relationships and greater success. NLP will change your life. It has already helped millions of people overcome fears, increase confidence, enrich relationships and achieve greater success. Now, the NLP Comprehensive Training Team, a team of counsellors, coaches and consultants, draw on years of personal and professional experience to create an effective guidebook to learning and applying this technology to achieve what you want. The reader can learn to: master powerful techniques of persuasion and negotiation; eliminate fears, phobias and low self-esteem in minutes; and learn the success secrets of top achievers. Every chapter in this step-by-step guide includes exercises to help you master specific NLP techniques, and a new 21-day programme, created especially for this book, provides the essential skills needed to achieve peak performance in business and...

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