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Reviews

This ebook is wonderful. It really is writter in simple words and phrases rather than difficult to understand. Your daily life span will be change the instant you complete looking at this pdf. (Kale Bayer)

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Createspace Independent Publishing Platform, 2016. Paperback. Condition: New. Expanded, Updated. Language: English. Brand New Book. Learn SEO strategies to rank at the top of Google with SEO 2017 EXPANDED UPDATED - JUNE, 2017 No matter your background, SEO 2017 will walk you through search engine optimization techniques used to grow countless companies online, exact steps to rank high in Google, and how get a ton of customers with SEO. First, let me tell you a little secret about SEO marketing. Most of the search engine optimization advice on the Internet is wrong! If you ve sifted through the torrents of search engine optimization advice online, you may have noticed two things: - Most published SEO advice is either outdated or just dead-wrong. - Google s constant updates have made many popular SEO optimization strategies useless. Why is this so? Google are constantly evolving, making it extremely difficult to know what works. Recent changes: 1. March, 2017 - Google s mysterious FRED update is released, with a selection of overly commercialized websites being penalized and seeing significant drop offs in traffic. 2. September, 2016 - Google announces Penguin 4.0, a big update to their link-spam algorithm, which is now a real-time addition to their core search algorithm. 3. September, 2016 - Webmasters report a groundbreaking update to Google s local search results known as the Possum update, creating new challenges for local businesses. SEO 2017 is now updated covering the latest changes to Google s algorithm, and walks you through all major updates and how to use them to your advantage. This book also reveals industry secrets about staying ahead of Google s algorithm, and generate...

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