## Managing Human Resources, International Edition

By Snell, Scott A. / Bohlander, George W.

Condition: New. Publisher/Verlag: Cengage Learning EMEA | Introduce your students to all aspects of human resource management as you demonstrate how HR impacts and can empower both individuals and organizations with this market-leading, practical text. Snell/Bohlander's popular PRINCIPLES OF HUMAN RESOURCES MANAGEMENT, 15E, International Edition builds upon a foundation of research and theory with an inviting, practical framework that focuses on today's most critical HR issues and current practices. The book's engaging writing style and strong visual design use more than 500 memorable examples from a variety of real organizations to illustrate key points and connect concepts to current HR practice. Fresh cases throughout this edition spotlight the latest developments and critical trends, while hands-on applications focus on practical tips and suggestions for success. The book's integrated learning system and comprehensive package, including a new Teaching Assistance Manual, provide more resources for effectively teaching human resources. Look to the leader, Snell/Bohlander's PRINCIPLES OF HUMAN RESOURCES MANAGEMENT, International Edition to help your students develop the competencies to understand and help tomorrow's organizations create a sustainable competitive advantage through people. | PART I: HUMAN RESOURCES MANAGEMENT IN PERSPECTIVE.1. The Challenge of Human Resources Management.2. Strategy and Human Resource Planning.PART II. MEETING HUMAN RESOURCES...



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