

True Enough: Learning to Live in a Post-Fact Society

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Reviews

A must buy book if you need to adding benefit. It is actually rally fascinating throgh studying time. Your way of life span will likely be transform as soon as you complete looking over this publication. (Ms. Bernice Rolfson)

TRUE ENOUGH: LEARNING TO LIVE IN A POST-FACT SOCIETY



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Blackstone Audiobooks, United States, 2008. CD-Audio. Condition: New. Unabridged. Language: English . Brand New. Why has punditry overtaken news, with so many media outlets pushing partisan agendas instead of information? Why do lies seem to linger so long in the cultural subconscious even after they ve been thoroughly discredited? And why, when more people than ever before are documenting the truth with laptops and digital cameras, does fact-free spin and propaganda seem to work so well? Comedian Stephen Colbert s catchword truthiness captured something essential about our age: that people are now more comfortable with ideas that feel true, even if the evidence for those beliefs is thin. In a subtle and fascinating exploration, Farhad Manjoo explains what s powering this phenomenon. He explores how new technologies that give us control over what we see and read have caused reality to split across political and cultural lines, allowing opposing groups to subscribe not only to different opinions from each other but also different facts. In an age of talk radio, cable television, and the blog- and YouTube-addled internet universe, it is no longer necessary for any of us to confront notions that contradict what we know to be true. With brilliant insights from psychology, sociology, and economics, Manjoo explains how myths pushed by both partisans and marketers--whether about global warming, the war in Iraq, 9/11, or even the virtues of a certain candy bar-have attracted wide support in recent years. His characters include the Swift Boat veterans, Lou Dobbs, and conspiracy theorists of all varieties, all of whom prove that true matters less, now, than true enough.

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