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# DESIGN FOR SIX SIGMA UND DER EINFLUSS VON CRM AUF DIE MODELLIERUNG VON GESCHAFTSPROZESSEN



Grin Verlag. Paperback. Condition: New. 80 pages. Dimensions: 8.3in. x 5.8in. x 0.2in. Bachelorarbeit aus dem Jahr 2007 im Fachbereich BWL - Marketing, Unternehmenskommunikation, CRM, Marktforschung, Social Media, Note: 1, 4, Hochschule Merseburg, Veranstaltung: Prozessorganisaion Marketing, 37 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Der Teil A gibt einen berblick ber die Methodik des Design for Six Sigma. Beginnend mit einer Definition und den statistischen Grundlagen der Methodik geht es anschließend darum, wieso die Notwendigkeit besteht, das aus Six Sigma das Design...

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