

Running a Bar for Dummies

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Reviews

The ebook is fantastic and great. I really could comprehended almost everything using this published e book. You will not really feel monotony at at any moment of the time (that's what catalogues are for regarding should you check with me). *(Izabella Little)*

RUNNING A BAR FOR DUMMIES



For Dummies. Paperback. Condition: New. 360 pages. Dimensions: 9.2in. x 7.4in. x 0.8in.Get insider details on how to operate a successful barRunning a Bar For Dummies, 2nd Edition shows established and future bar owners how to establish and maintain a successful business. Using clear, concise language, this For Dummies guide contains all the information you need to start your bar off on the right foot. From grand opening to last call, youll discover the insider tricks that keep the business end running smoothly and the customers happily engaged. With updated information on marketing and social media, the book walks you step by step through the entire process, revealing the nitty-gritty details most new bar owners only discover after starting. The bar business continues to grow; however, securing running capital and having knowledge about the business are cited as the two biggest reasons new bars fail. Running a Bar For Dummies, 2nd Edition shines a light on these issues to help bar owners prepare properly. The book helps you find your way through the maze of licensing and permits, developing a business plan, and preparing for your grand opening, plus offers clear, no-nonsense guidance on dealing with tough customers. Every step of the way, Running a Bar For Dummies, 2nd Edition is a reference you can count on. Understand the bar business and important legal issuesStock the necessities, including equipment and inventoryPromote your business using marketing and social mediaManage expenses and control cash flowWhen run correctly, a bar can be an extremely profitable business, but the key to success is knowing exactly what youre getting into. By recognizing common problems and teach you how to adapt quickly to changing conditions, Running a Bar For Dummies, 2nd Edition provides the information you need to develop those skills, and get your bar started....

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