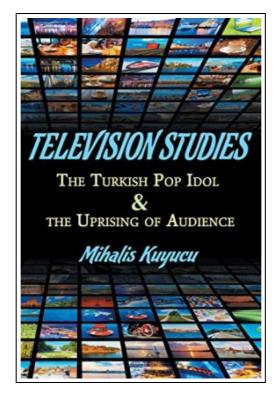
Television Studies: The Turkish Pop Idol and the Uprising of Audience: The Effects of the Music Talent Shows Broadcasted in Turkey (Paperback)



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Reviews

Extremely helpful to all of group of individuals. It really is loaded with knowledge and wisdom Its been designed in an extremely basic way and is particularly simply after i finished reading through this ebook where actually altered me, affect the way i believe.

(Lily Ryan)

TELEVISION STUDIES: THE TURKISH POP IDOL AND THE UPRISING OF AUDIENCE: THE EFFECTS OF THE MUSIC TALENT SHOWS BROADCASTED IN TURKEY (PAPERBACK)



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Dog Ear Publishing, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Music talent programs have taken the world by storm, making stars of everyday people who then go on to fame and fortune. But in Turkey, twenty music talent programs appeared on television from 2003 to 2013-but not a single star emerged. Why? Author and radio host Michael (Mihalis) Kuyucu examines how Pop Idol and similar music talent programs attempt to exploit and manipulate their audiences, arguing that so-called reality television is not so much a reality. These programs, which claim to create stars in the music world, often leave the winners languishing in obscurity, struggling to achieve the fame they were promised. There are winners in these programs, but they may not be the people you expect. Beyond the stage and the cameras, there is a darker truth that needs to be brought to light. Mihalis (Michael) Kuyucu is a radio and television producer in Turkey. He has been working in different radio and television stations as program producer and manager since 1994. His programs have been broadcasted as Michael Show in many mainstream and thematic radio channels. He has written eight books for music and media-related topics like Turkiye nin Eurovision Seruveni (The Story of Turkey in Eurovision Song Contest) and Turkiye de Medya Ekonomosi 1980-2013 (Media Economics in Turkey 1980-2013). He participated in many media conferences and has worked on themes like media economics, new media and social media, and radio and television broadcasting. In addition to his media career, he lectures as assistance professor with the Faculty of Communications at Istanbul Ayd n University. He holds a master s degree in English Language Department from Istanbul University and graduated with an MBA from Yeditepe University. He also...

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