



DOWNLOAD



Development of a Global Sourcing Strategy Through Purchasing Portfolio Management

By Justin Wiedemann

GRIN Verlag Feb 2014, 2014. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Neuware - Studienarbeit aus dem Jahr 2013 im Fachbereich BWL - Unternehmensführung, Management, Organisation, , Sprache: Deutsch, Abstract: Ever since the introduction E-Business solutions in the late 1990 s markets have been evolving to more transparency and immediacy. Having the capability of comparing prices and lead times the global key customer base also has become more demanding in terms of price, quality and availability. These changes have been increasing market pressure especially within the trading industry which often adds no or little value to the original product. The tool, machine, working equipment and service provider, the XYGroup, with its headquarters in Germany offers almost seventy thousand articles; from simple steel grinding tools to high-complexity industry working equipment solutions. The products are mostly delivered from the German headquarters to the subsidiaries. The company has been operating since 1910. In 2012 Z s sales amounted roughly to 100 million EUR. One of the 15 subsidiaries within XY is XY CHINA is situated in the directly governed municipality CHINA. The subsidiary was founded in 2002. In 2012 it accounted for 4% of total...



READ ONLINE

[7.12 MB]

Reviews

This composed book is excellent. This really is for all who state that there had not been a worth reading through. Your life period will probably be change as soon as you total looking over this ebook.

-- **Cheyenne Barrows**

The book is fantastic and great. I have go through and i also am certain that i will planning to read through once more once more down the road. Its been printed in an exceedingly simple way and is particularly simply after i finished reading through this publication through which really changed me, change the way i think.

-- **Hank Powlowski**