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Team Business Development Ltd, United Kingdom, 2015. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. This is a terrific book. It is a great business studies manual, and a superb contribution to the application of psychology in business and leadership. Thirty years of progress in the field of neuroscience and psychology are changing the way we need to think about leadership and management. Utilizing this revolution in management thinking, gives you principles, concepts, tools and techniques that transform organisational destiny. Reinventing Management Thinking demonstrates why most leaders are still working against human nature when it comes to designing organisational activity, motivating people and improving productivity. As a direct result, the common experience of organizational life is high-stress and low performance. Everywhere you look it seems that group outcomes are woefully below the full human potential latent in the entire workforce. This is an immensely practical book drawing on a wealth of easy to digest research findings as well as the author s twenty-five years experience as a turnaround specialist and psychotherapist. The book is crammed full of practical advice to help you redesign organisations to work with human nature. Despite the ground-breaking nature of the ideas, any conscientious manager or owner-manager will find they can make immediate good use of these guidelines and principles, as they are easy to handle and are ultimately based on the author s own day-to-day experience in improving performance across dozens of organisations large and small Reinventing management thinking shows you: How to get your team s inherent survival instincts working for you rather than against you. How to work with innate human needs to liberate employee creativity, loyalty, commitment and focus and boost energy levels by 60. How to escape the trap of stress-driven quick-fix decision-making. How...

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