



Pragmatics and the English Language

By Culpeper, Jonathan / Haugh, Michael

Condition: New. Publisher/Verlag: Macmillan Education | While covering typical pragmatics topics, this book presents a new view on pragmatics: integrative pragmatics. It is comprehensive in its coverage, yet incorporates state-of-the-art research. Examples and case studies throughout connect theory with data, and illuminate how pragmatics phenomena and concepts are realised or tempered in English. | How do we interpret language and expose its meanings? How does pragmatics describe the English language? Where can we go to acquire a deeper understanding of pragmatics? Pragmatics and the English Language is a bold new textbook that presents an innovative and exciting way of looking at the subject. This new perspective, called integrative pragmatics, steers a course between what have historically been considered irreconcilable perspectives. With an emphasis on empirical data, the book is filled with examples from cartoons, films and historical sources, as well as face-to-face and digitally-mediated interactions, all of which are used to help the reader develop a better understanding of the theory. Pragmatics and the English Language :- Focuses on both the pragmatic aspects of English and how pragmatics is shaped by English- Synthesizes traditional ideas with state-of-the-art pragmatics research- Goes far beyond the coverage found in other pragmatics textbooks Shedding light on the...



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