



From Idea to Business: The Business Leader s Handbook Series (Paperback)

By Dr Thomas Cowan

Vecker Press, United States, 2011. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Whether you are an entrepreneur with an idea or a leader of an established company, you need to understand businesses thoroughly--how they work, what they do, how they are managed. You need to apply this understanding to your own business, so you know what you have to do to build and manage it. You need to develop your own skills and capabilities, so you know how to Think like a leader and manager, Act to lead and manage effectively, and Do to deliver the results you expect. How do you learn to do all this? You need a handbook with a set of tools to provide the what and how of building, managing, and leading your business. This is what The Business Leader s Handbook Series is about. We have developed an approach with a set of tools and defined skills, information, resources, training, and mentoring that we use to build, manage, and lead our own successful businesses. We are now making our approach and tools public and available to you in our Handbook Series. The Business Leader s Handbook Series consists...



[READ ONLINE](#)
[1.95 MB]

Reviews

Excellent eBook and useful one. it was actually writtern extremely perfectly and useful. You wont truly feel monotony at at any time of your time (that's what catalogues are for about when you question me).

-- Zora Koch IV

This is the best ebook we have read till now. I was able to comprehended almost everything out of this created e book. I realized this ebook from my dad and i suggested this publication to discover.

-- Everett Mertz