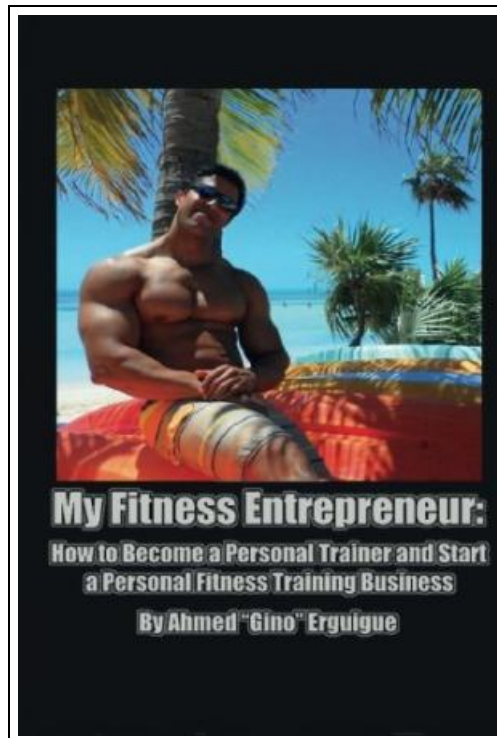


My Fitness Entrepreneur: How to Become a Personal Trainer and Start a Personal Fitness Training Business



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Reviews

This ebook is wonderful. Of course, it really is perform, nevertheless an interesting and amazing literature. Its been printed in an extremely straightforward way and it is simply after i finished reading this ebook where in fact changed me, modify the way i believe. (Prof. Maxwell Stracke)

MY FITNESS ENTREPRENEUR: HOW TO BECOME A PERSONAL TRAINER AND START A PERSONAL FITNESS TRAINING BUSINESS



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Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.In association with Working as a personal trainer for the past 15 years has given me an extremely blessed life and I m thankful every day that this is my profession. I love the fact that I get paid to positively impact the lives of my clients every single day. I put together this book to to help others achieve a career as rewarding as the one I ve experienced. Hopefully this guide will help you find the same joy, satisfaction, and success that I have found in this dynamic profession. This is my story and I hope you like it. It comes from my heart. -Gino Table of Contents: Introduction Section 1: Education and Certifications --- Step 1. Meet current health and fitness professionals in your community. --- Step 2. Get your education. Section 2: Training Philosophy --- Step 1. Set rules for working with your clients. --- Step 2. Set rules for yourself. Section 3: Preparing for Business --- Step 1. Create an availability schedule. --- Step 2. Decide what services you will be specializing in and what will be included in your plans. --- Step 3. Decide how you will get paid. --- Step 4. Create your client information database. Section 4: Advertising Your Services --- Step 1. Create a website for your business (I ll show you how to do this in less than two hours total). Section 5: The Power of Testimonials --- Step 1. Get testimonials and list them on your website. Section 6: Closing Your Leads and Sample Pricing Plans --- Step 1. Prepare for the initial meeting. --- Step 2. Learn how to direct a typical conversation with a new...



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