

Aligned Yellow Bricks The Road Back to Kansas

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Reviews

Absolutely essential go through publication. Yes, it really is engage in, nevertheless an amazing and interesting literature. Its been developed in an exceptionally straightforward way and it is simply following i finished reading this publication through which actually changed me, change the way i really believe. (Vergie Hyatt)

ALIGNED YELLOW BRICKS THE ROAD BACK TO KANSAS



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iUniverse, Inc. Paperback. Condition: New. 114 pages. Dimensions: 9.2in. x 5.8in. x 0.5in.Aligned Yellow Bricks demonstrates the critical need for strategic vision when creating and maintaining balanced organizational structures and aligned workplace activities. Author Bob Woodward illustrates the effectiveness of this approach by citing descriptive examples from the mythical Professor Marvel Manufacturing Corporation to better-known business giants including Hewlett-Packard, Ford Motor Company, and General Electric. The framework for establishing goal-based structural alignment and building a strategic roadmap can be found in the following questions: What are the primary goals of the organizationHas the organizational structure been aligned to effectively execute the actions necessary to achieve those goalsHave balanced metrics been defined to measure and integrate the aligned actions necessary to achieve those goalsDoes the reward system create the incentives necessary to spur those appropriate actionsAligned Yellow Bricks presents a logical and progressive methodology for success, while preventing unproductive whirlwinds of misaligned activity and Oz-like illusions of accomplishment. This step-by-step guide provides the direction to keep any organization grounded and steadily progressing along the strategic road to effective organizational achievement. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.

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