



Organizational Behavior (Seventh Edition)

By Nelson, Preetam Khandelwal, Quick

South Western/Cengage Learning India, 2013. Softcover. Condition: New. 5th or later edition. Organizational behavior is the study of individual behavior and group dynamics in organizational settings. It focuses on timeless topics like motivation, leadership, teamwork, and communication. Organizational behavior also encompasses contemporary issues in organizations. How do we encourage employees to act ethically, to engage in organizational citizenship behaviors, to go above and beyond the call of duty to exhibit exceptional performance? How do we restructure organizations in the face of increasing competition? What is the new psychological contract between employees and organizations? How have careers changed, and what can we expect in the future? How do you manage employee behavior in virtual organizations or teams? What happens when organizations with strong cultures and a need for constancy face the pressure to become current, competitive, and agile? Organizational Behavior: A South-Asian Perspective, 7th edition, engages both classic and emerging issues with a special focus on the South Asian environment, especially the Indian perspective. Using the knowledge and insights offered in the study of organizational behavior, we can take responsible actions to create the kinds of organizations in which we thrive, grow strong, and experience fulfillment in the spirit of the...



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