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## EMPOWERING THE AMERICAN CONSUMER: CORPORATE RESPONSIVENESS AND MARKET PROFITABILITY



Praeger. Hardcover. Condition: New. 216 pages. Dimensions: 9.5in. x 6.5in. x 0.9in. Far removed from the markets they're meant to serve, insensitive to market needs, inflexible in how they do business, America's oligopolistic corporations are terrorizing consumers. The result is that the American market system does not work as it should, and indeed, performs far below its potential. Samli argues that the system should not be treated as though it were sacrosanct. Indeed, it must be made to do more than...

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