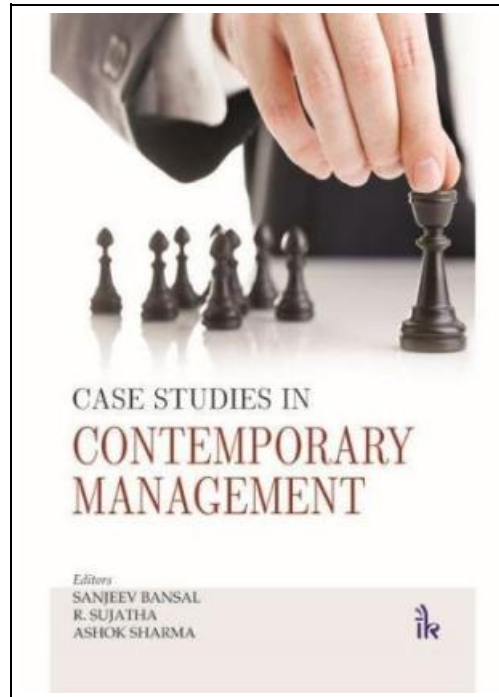


Case Studies in Contemporary Management (Paperback)



Filesize: 3.42 MB

Reviews



If you need to adding benefit, a must buy book. It really is writer in straightforward words and phrases rather than difficult to understand. Your life period is going to be change the instant you total reading this ebook.

(Letha Okuneva)

CASE STUDIES IN CONTEMPORARY MANAGEMENT (PAPERBACK)



I K International Publishing House Pvt. Ltd, India, 2015. Paperback. Condition: New. Language: N/A. Brand New Book. The objective of the book is to present a compendium of management case studies highlighting some of the contemporary issues and problems in business management. These case studies will offer experiential learning and will spur the interest of the students, faculties and managers in understanding the various management practices and functions in Indian organizations. A broad gamut of management concepts, practices and challenges have been addressed by the case studies. In all, 24 case studies under three major themes have been presented: The Influencers: Pockets of Opportunities to Taking a High Road. This section has cases related to new ideas and processes practiced by organizations to increase their visibility in the market, creating uniqueness to the products and services offerings, accessing technology to meet the customer expectations and focusing on customer care, improving operational efficiencies and learning to co-create. Understanding the Business Proposition: Partnering to Scale- up. This section will help readers to appreciate functional topics in the areas of strategy, finance, and financial products and services. It also introduces few imperatives for understanding the ecosystem of the Indian business environment with special reference to the Growth India story. People Management Processes: Art as well as Science. The cases pertaining to this section focus on a wide range of challenges faced by organizations in aligning internal stakeholder expectations to the business objectives, new-age talent acquisition and retention policies that brings in new people to manage different functions, and emphasizing to create an organizational culture that promotes a conducive work environment.

-  [Read Case Studies in Contemporary Management \(Paperback\) Online](#)
-  [Download PDF Case Studies in Contemporary Management \(Paperback\)](#)

Relevant Kindle Books

**Read Write Inc. Phonics: Grey Set 7 Non-Fiction 2 a Flight to New York**

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. 213 x 98 mm. Language: N/A. Brand New Book. These decodable non-fiction books provide structured practice for children learning to read. Each set of books...

[Read PDF](#)

»

**Read Write Inc. Phonics: Orange Set 4 Storybook 2 I Think I Want to be a Bee**

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 209 x 149 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read...

[Read PDF](#)

»

**Read Write Inc. Phonics: Grey Set 7 Storybook 1 Rex to the Rescue**

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 149 x 148 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read...

[Read PDF](#)

»

**Read Write Inc. Phonics: Blue Set 6 Non-Fiction 2 How to Make a Peach Treat**

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. 205 x 74 mm. Language: N/A. Brand New Book. These decodable non-fiction books provide structured practice for children learning to read. Each set of books...

[Read PDF](#)

»

**Read Write Inc. Phonics: Yellow Set 5 Storybook 7 Do We Have to Keep it?**

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 211 x 101 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read...

[Read PDF](#)

»