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Reviews

*It is really an remarkable book which i have ever go through. It can be writter in simple terms and not difficult to understand. I am just effortlessly can get a enjoyment of reading a composed pdf.
(Dr. Lily Wunsch II)*

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PRH Grupo Editorial, Spain, 2018. Paperback. Condition: New. Language: Spanish . Brand New Book. LA FASCINANTE HISTORIA DE LAS IDEAS E INVENTOS QUE HAN REVOLUCIONADO LA ECONOMIA Y EL MUNDO. Imagina que hoy se acabara el mundo y fueras uno de los pocos afortunados supervivientes. Sin movil. Sin internet. Sin electricidad. Sin gasolina. Hace doce mil anos, un invento tan simple como el arado transformo la vida de la humanidad y el curso de la Historia. Que necesitarias hoy para mantenerte con vida y salvar la civilizacion? A traves de las fascinantes historias de cincuenta ideas e inventos, el autor de El economista camuflado explica como la innovacion puede cambiar nuestras vidas y alterar el complejo sistema economico global. Algunos inventos, como el iPhone, han proporcionado pingues beneficios a sus creadores mientras otros fueron en sus inicios un fracaso comercial, como el motor diesel. Algunos son palpables, como el hormigon. Otros, como la responsabilidad limitada de una empresa, son invenciones abstractas. Pero todos -del papel a la inteligencia artificial, de la cadena de frio a los seguros, del gramofono a la pildora anticonceptiva- tienen una historia que contar y permiten comprender el mundo en el que vivimos. Harford demuestra de nuevo su talento como analista economico y divulgador. - Times Literary Supplement Libro del ano del Financial Times, Bloomberg Business Week y Amazon Top 20. ENGLISH DESCRIPTION A lively history seen through the fifty inventions that shaped it most profoundly, by the bestselling author of The Undercover Economist and Messy. Who thought up paper money? What was the secret element that made the Gutenberg printing press possible? And what is the connection between The Da Vinci Code and the collapse of Lehman Brothers? Fifty Inventions That Shaped the Modern Economy paints an epic picture of change in an intimate way...



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