



The Org: The Underlying Logic of the Office (Paperback)

By Ray Fisman, Tim Sullivan

Princeton University Press, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book. We create organizations because we need to get a job done--something we couldn't do alone--and join them because we're inspired by their missions (and our paycheck). But once we're inside, these organizations rarely feel inspirational. So where did it all go wrong? In *The Org*, Ray Fisman and Tim Sullivan explain the tradeoffs that every organization faces, arguing that this everyday dysfunction is actually inherent to the very nature of orgs. *The Org* diagnoses the root causes of that malfunction, beginning with the economic logic of why organizations exist in the first place, then working its way up through the org's structure from the lowly cubicle to the CEO's office. You'll learn: * The purpose of meetings and why they will never go away* Why even members of al Qaeda are required to submit travel and expense reports* What managers are good for* How the army and other orgs balance marching in lockstep with fostering innovation* Why the hospital administration--not the heart surgeon--is more likely to save your life* Why CEOs often spend more than 80 percent of their...



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