



Against All Odds: The Remarkable Life Story of Eddie Ray

By Eddie Ray

CreateSpace Independent Publishing Platform. Paperback. Condition: New. This item is printed on demand. 214 pages. Dimensions: 8.4in. x 5.8in. x 0.7in. He was not a musician, yet spent some 60 years in the commercial music business beginning as a stock boy and rising to become the nations first African-American executive of a major record company. The grandson of a former slave, Eddie Ray takes you from the rural foothills of the Great Smoky Mountains to the top executive suites of the burgeoning music industry of the 1950s and 1960s. Youll get a fascinating behind-the-scenes look at the music business and how Ray became a formidable force in helping shape that dynamic industry. Starting as a stock boy for Decca Records in Milwaukee, Wisconsin when he was 18 years old, Ray eventually rose to become vice president of Capitol-Tower Records in Hollywood, California, at the time one of the top major record companies in the U. S. , the first African-American in such a decision-making role. But prior to this top post, Ray was first an extraordinary record sales and promotions man whom acquaintances still describe today as having an ear for what would sell. Read about the impact he had on...

DOWNLOAD



READ ONLINE

[2.03 MB]

Reviews

This is the greatest pdf i actually have go through right up until now. It is actually packed with knowledge and wisdom I found out this book from my dad and i advised this publication to find out.

-- **Arely Rath**

I actually started reading this pdf. It can be rally exciting through reading period of time. Your lifestyle span is going to be enhance as soon as you total reading this ebook.

-- **Nya Bechtelar**