



El Libro de Steve Jobs (Hardback)

By Brent Schlender

Malpaso Editorial, Spain, 2015. Hardback. Condition: New. Language: Spanish . Brand New Book. El libro de Steve Jobs takes on and breaks down the existing myth and stereotypes about Steve Jobs. The conventional, one-dimensional view of Jobs is that he was half-genius, half-jerk from youth, an irascible and selfish leader who slighted friends and family alike. Drawing on incredible and sometimes exclusive access, Schlender and Tetzeli tell a different story of a real human being who wrestled with his failings and learned to maximize his strengths over time. Their rich, compelling narrative is filled with stories never told before from the people who knew Jobs best, and who decided to open up to the authors, including his family, former inner circle executives, and top people at Apple, Pixar and Disney, most notably Tim Cook, Jony Ive, Eddy Cue, Ed Catmull, John Lasseter, Robert Iger and many others. He and Rick humanize the man and explain, rather than simply describe, his behavior. A rich and revealing account that will change the way we view Jobs, El libro de Steve Jobs shows us how one of the most colorful and compelling figures of our times was able to combine his unchanging, relentless...



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