



## The Holistic Egyptian Quality Management Approach HEQMA (Hardback)

By Osama Kamal

Cambridge Scholars Publishing, United Kingdom, 2013. Hardback. Condition: New. Unabridged edition. Language: English . Brand New Book. While industrial organizations in developed countries around the world passed, and benefited from, numerous quality control phases, industrial organizations in Egypt often bypassed the quality control stage, moving straight to practicing quality management systems (QMS) without first verifying product quality. This has created a significant gap that must be overcome in order to allow Egyptian industrial organizations to compete on a global level. This book takes into account the business models most suitable for industrial practice in Egypt, resulting in the formulation of the Holistic Egyptian Quality Management Approach (HEQMA). As the western management style focuses on and is characterized by a result oriented approach, Japanese management is process-oriented and focuses on small continuous improvements. As such, HEQMA focuses on the characters and actions of the people who perform tasks to ensure results. HEQMA consists of 88 criteria, gathered in four bundles to express the main business success factors: the management commitment and corporate ethics factor, the human capital factor, the internal capability factor, and the outcome factor. HEQMA dispenses with management consultants, as it measures how to achieve results within business organizations...



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