



The Essential Guide to Getting Your Book Published: How to Write it, Sell it, and Market it - Successfully

By Arielle Eckstut, David Henry Sterry

Workman Publishing. Paperback. Book Condition: new. BRAND NEW, The Essential Guide to Getting Your Book Published: How to Write it, Sell it, and Market it - Successfully, Arielle Eckstut, David Henry Sterry, Written by experts with thirteen books between them as well as many years' experience as a literary agent (Eckstut) and a book doctor (Sterry), this nuts-and-bolts guide demystifies every step of the publishing process: how to come up with a blockbuster title, create a selling proposal, find the right agent, understand a book contract, develop marketing and publicity savvy, and, if necessary, self-publish. There's new information on how to build up a following (and even publish a book) online; the importance of a search-engine-friendly title; producing a video book trailer; and e-book pricing and royalties. Includes interviews with hundreds of publishing insiders and authors, including Seth Godin, Neil Gaiman, Amy Bloom, Margaret Atwood, Larry Kirshbaum, Leonard Lopate, plus agents, editors, and booksellers; sidebars featuring real-life publishing success stories; sample proposals, query letters, and a feature-rich website and community for authors.

DOWNLOAD



READ ONLINE
[6.89 MB]

Reviews

Definitely among the best book I have got possibly study. I am quite late in start reading this one, but better then never. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Olga Ledner MD**

Complete guide for publication enthusiasts. I have read and i am sure that i will going to study again once again in the future. Your way of life period will be transform once you total looking over this publication.

-- **Shayne O'Conner**

Other PDFs



[Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age](#)

Adams Media Corporation. Paperback. Book Condition: new. BRAND NEW, Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age, David Dutwin, TV. Web Surfing. IMing. Text Messaging. Video Games. iPods. Kids today are plugged into...



[Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success](#)

Brookes Publishing Co. Paperback. Book Condition: new. BRAND NEW, Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success, Eva M. Horn, Susan B. Palmer, Gretchen D. Butera, Joan A. Lieber, How can inclusive early educators plan and deliver...



[Anna's Fight for Hope: The Great Depression 1931 \(Sisters in Time Series 20\)](#)

Barbour Publishing, Inc., 2004. Paperback. Book Condition: New. No Jacket. New paperback book copy of Anna's Fight for Hope: The Great Depression 1931 (Sisters in Time Series 20). Publisher recommended for ages 8 to 12 years, Grades 4-8. Uhrichsville OH: Barbour Publishing...



[You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most](#)

Sourcebooks, Inc. Paperback / softback. Book Condition: new. BRAND NEW, You Shouldn't Have to Say Goodbye: It's Hard Losing the Person You Love the Most, Patricia Hermes, Thirteen-year-old Sarah Morrow doesn't think much of the fact that her mother winced a little...



[The Preschool Inclusion Toolbox: How to Build and Lead a High-Quality Program](#)

Brookes Publishing Co, United States, 2015. Paperback. Book Condition: New. 274 x 213 mm. Language: English . Brand New Book. Filled with tips, tools, and strategies, this book is the comprehensive, practical toolbox preschool administrators need to implement early childhood inclusion through...



[Edge\] the collection stacks of children's literature: Chunhyang Qiuyun 1.2 --- Children's Literature 2004\(Chinese Edition\)](#)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: 2005 Pages: 815 Publisher: the Chinese teenager Shop Books all book. the genuine special part of the spot...