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LITTLE RICE: SMARTPHONES, XIAOMI, AND THE CHINESE DREAM (PAPERBACK)



Columbia Global Reports, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book. Smartphones have to be made someplace, and that place is China. In just five years, a company names Xiaomi (which means little rice in Mandarin) has grown into the most valuable startup ever, becoming the third largest manufacturer of smartphones, behind only Samsung and Apple. China is now both the world s largest producer and consumer of a little device that brings the entire globe...

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- Authored by Clay Shirky
- Released at 2015



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