



Where There is No Artist: Development Drawings and How to Use Them

By Petra Rohr-Rouendaal

Practical Action Publishing, United Kingdom, 2007. Paperback. Book Condition: New. 2nd Revised edition. 295 x 211 mm. Language: English . Brand New Book. A picture paints a thousand words, as the saying goes, and visual aids can provide information, provoke discussion and discovery, and make difficult ideas easy to understand. They can also improve the accessibility of a book or a poster simply by making it look more interesting. This second edition includes more than 400 drawings relating to a wide range of educational and health issues, along with advice on copying, enlarging, and otherwise changing the illustrations without using special equipment. There is also advice on pre-testing materials, to make sure the intended audience will understand their message. Now with a CD-ROM.



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