



Preachers Edge (Paperback)

By Jerry L Schmalenberger

CSS Publishing Company, 1996. Paperback. Condition: New. Language: English . Brand New Book. The Preacher s Edge puts to work the basic principles of oratory and persuasive speaking with creative pulpit techniques. It is written to be used by preachers for a revival and renewal of their preaching. From this book one can learn how to reach and hold the attention of this channel surfing generation of congregational members. This book is a celebration and affirmation of the role of preaching as the church moves into the 21st century. Reading it will modify the way in which the preacher delivers his message. And it will improve the attention span of those who hear the Good News in new and exciting ways. In tune with the communication patterns of the baby boomer and buster generations, Dr. Schmalenberger advocates preaching in an imagistic, earthy, and rhetorically musical style, and urges us to meet head-on the demand that the church respond to the difficult questions of our society. Both chapters and sample sermons present examples of the techniques he describes, and the book concludes with a clear, step-by-step program for improving one s preaching that could profitably be followed by preachers at any...



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