



Fish Sticks

By Lundin, Stephen C.; Paul, Harry; Christensen, John

Hyperion Books, U.S.A., 2003. Hardcover. Condition: New. Dust Jacket Condition: New. 1st Edition. Stated first Edition. Unread copy. Hyperion Books, United States, 2003. Hardback. Book Condition: New. 211 x 140 mm. Language: English Brand New Book. The o-FISH!-al follow-up to the phenomenal bestselling Fish! and Fish! Tales, Fish! Sticks is a stand-alone business parable that shows you how to come up with a vision for your business and how to keep it alive, vital, and renewed through tough times, such as turnover in management and staff or a troubled economy. Using the example of a hugely successful, fictional sushi restaurant as a model for a vision of continual renewal, Fish! Sticks employs the same kind of easy-to-read story that was used in Fish! to illustrate its three major principals of continued success: Commit, Be It, and Coach It. When Stephanie, a new manager, takes over from a wildly popular and now promoted boss, she is faced with the problem of how to keep spirits up in a corporate unit that has, frankly, started to get bored and cranky and revert to its old ways. But then she visits the amazing Taka Sushi (formerly Taka Teriyaki), with its lines of customers cheerfully...



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