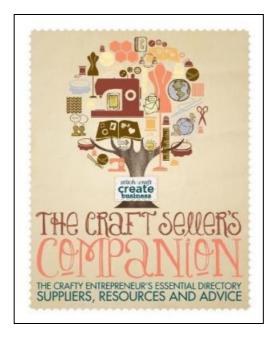
# The Craft Seller's Companion: The Crafty Entrepreneur's Essential Directory - Suppliers, Resources and Advice (Paperback)



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# THE CRAFT SELLER S COMPANION: THE CRAFTY ENTREPRENEUR S ESSENTIAL DIRECTORY - SUPPLIERS, RESOURCES AND ADVICE (PAPERBACK)



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DAVID CHARLES, United Kingdom, 2013. Paperback. Condition: New. UK ed.. Language: English . Brand New Book. Do you dream of turning your creative hobby into a real craft business? Do you sell your handmade products online or at craft fairs? Do you already run your own craft business startup and want to maximise your ability to make money by selling your crafts? You CAN start the craft business you ve been dreaming of - this amazing directory and advice guide will be an essential tool to ensuring your craft business success! The Craft Seller s Companion is a comprehensive directory containing all the contacts and information needed to start your own creative craft business, either from home or from your own business premises. The listings section covers everything from stockists and suppliers, to media contacts, craft markets and shows, and self-employment resources - everything you need to know to run a successful craft business. The Craft Seller s Companion also contains ten detailed and helpful interviews with some of the world s top selling craft authors and businesspeople explaining how they started their own craft business and turned their creative skills into success stories. Directory Contents: \* SMALL BUSINESS ESSENTIALS \* CRAFT BUSINESS RESOURCES \* SUPPLIERS AND WHOLESALERS \* ONLINE MARKETPLACES \* ECOMMERCE PLATFORMS \* PRINT AND PUBLICITY RESOURCES \* INTERNET MARKETING RESOURCES \* CRAFT FAIRS AND SHOWS \* BRICKS AND MORTAR STORES \* GRANTS AND FUNDING SOURCES Interviewees: Lindy Smith of Lindy s Cakes Sue Taylor of Craftwork Cards Alison Stothard of Pollyanna Patchwork Claire Crompton, knitwear designer Emma Curtis and Liz Parnell of Hamble Jemima Dorothy Wood, beading and jewellery designer Lauren O Farrell of Stitch London Poppy Treffry, textile designer Gillian Harris of Gilliangladrag Amanda Waring of Mama Jewels.

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