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THE SHIFTING PARADIGMS: THE CHANGING ROLE OF THE SALES AND MARKETING PROFESSIONAL



Outskirts Press, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Need to take your sales and marketing skills to the next level?The Shifting Paradigms book covers eight areas affecting today u2019s sales and marketing professionals and provides GO TO strategies to help you become more efficient and effective in these areas. The sales and marketing landscape has become a complex world of changing roles and tactics and...

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- Authored by Michael J Garza
- Released at 2011



Reviews

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