

[DOWNLOAD](#)

Managing Online Risk : Apps, Mobile, and Social Media Security

By Deborah Gonzalez

Oxford Elsevier LTD Nov 2014, 2014. Taschenbuch. Condition: Neu. Neuware - In recent years, building a corporate online presence has become nonnegotiable for businesses, as consumers expect to connect with them in as many ways as possible. There are benefits to companies that use online technology, but there are risks as well. Managing Online Risk presents the tools and resources needed to better understand the security and reputational risks of online and digital activity, and how to mitigate those risks to minimize potential losses. Managing Online Risk highlights security and risk management best practices that address concerns such as data collection and storage, liability, recruitment, employee communications, compliance violations, security of devices (in contexts like mobile, apps, and cloud computing), and more. Additionally, this book offers a companion website that was developed in parallel with the book and includes the latest updates and resources for topics covered in the book. Explores the risks associated with online and digital activity and covers the latest technologies, such as social media and mobile devices Includes interviews with risk management experts and company executives, case studies, checklists, and policy samples A website with related content and updates (including video) is also available 256 pp....



[READ ONLINE](#)
[4.17 MB]

Reviews

This book may be really worth a read through, and a lot better than other. It is really basic but excitement inside the 50 % in the pdf. I realized this pdf from my dad and i encouraged this publication to learn.

-- **Curtis Bartell**

The book is straightforward in study better to comprehend. It is really simplistic but unexpected situations in the fifty percent of the ebook. Its been written in an exceptionally simple way which is simply after i finished reading through this ebook in which basically altered me, affect the way i really believe.

-- **Letha Corwin**