



## The Essential Guide to Telecommunications (Essential Guides (Prentice Hall)) .

By Annabel Z.; Dodd

Prentice Hall International, 2001. Taschenbuch. Condition: Neu. Unbenutzte Restauflage Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Every business decision-maker needs to understand telecommunications: its costs, risks, and breakthrough opportunities for competitive advantage. With The Essential Guide to Telecommunications, Third Edition you can -- even if you have no technical background at all. Leading consultant Annabel Z. Dodd covers all the fundamental concepts you need to understand the industry, and make smarter buying decisions. This new Third Edition has been updated with up to the minute coverage of today's most critical issues, including the rapid globalization of telecommunications, breakthrough optical networking technologies, the latest progress towards digital convergence, speech recognition, next-generation 3G wireless networks, and much more. Dodd covers the powerful new roles played by IP networking in telephony, streaming media, and the state-of-the-art in computer-telephony integration, PBXs, Automatic Call Distributors and other call center technology. 528 pp. Englisch.



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