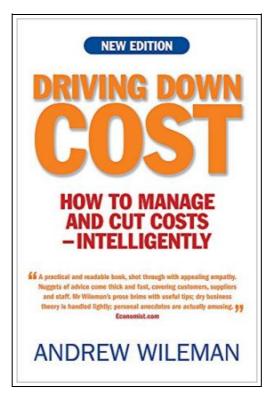
## Driving Down Cost: How to Manage and Cut Cost - Intelligently (Paperback)



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## Reviews

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## DRIVING DOWN COST: HOW TO MANAGE AND CUT COST - INTELLIGENTLY (PAPERBACK)



Hodder Stoughton General Division, United Kingdom, 2010. Paperback. Condition: New. 2nd edition. Language: English . Brand New Book. Drawing on over 25 years consultancy experience running over 50 big one-time, cost-reduction projects internationally, Wileman provides a Cost Management Toolkit of key ideas and cost management strategies for analysing cost-management including procurement and management accounts and looks at how the leadership team needs to take the lead and set the tone on cost. He lays out a set of ideas, approaches, tips and tricks that have worked for him and looks at the sneaky ways cost can be created and the even sneakier, smart ways they can be cut - like getting your customers to do your work for you, or turning cost into revenue. Packed with real-life, international case studies and practical techniques for implementing cost reduction programmes in a period of chaos in the markets and worldwide recession, this new edition could not be more timely.

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